



IEEE-HKN
< 2024 >

Student Leadership CONFERENCE

15-17 NOVEMBER 2024
Charlotte, North Carolina
Embassy Suites Concord
Golf Resort & Spa

The Annual **IEEE-HKN Student Leadership Conference (SLC)** is a time-honored tradition that brings together leaders and members from HKN chapters around the world. This three-day event features tracks for leadership training, faculty advisor programming, technical presentations, professional development, labs, workshops, and a career and graduate school fair.

This is a unique opportunity for industry, technical societies, and graduate schools to interact with and present to the HKN student community of top undergraduate juniors and seniors and graduate students. We expect over 300 attendees from over 80 universities from around the world. The program is designed to give sponsors the ability to present, interact, recruit, interview, and engage in technical discussions and career conversations.

Sponsorship opportunities can include an exclusive 50-minute presentation, participation on a panel, a 50-minute lab session, or sponsorship of the Friday evening welcome dinner or Saturday evening awards banquet. The event includes a **Recruitment Fair**. A Resume Book of all attendees' CVs will be produced and shared with all sponsors.

[Check out the video](#) from our last SLC.

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It is exciting how many people I look at and say, *'wow, your resume is absolutely almost perfect'*

ELIZABETH RICHARDSON
RoviSys



The Student Leadership Conference

PACKAGES and RATES

DIAMOND 1 Available	PLATINUM 2 Available	GOLD 4 Workshop Sessions Available	SILVER 8 Available
\$25,000 (A value of \$32,000)	\$12,500 (A value of \$15,000)	\$5,000 (A value of \$6,500)	\$2,500 (A value of \$3,200)
<p>Exclusive sponsor of IEEE-HKN Awards and Recognition Ceremony, with marquee recognition at the event and during the conference</p> <ul style="list-style-type: none"> ▪ Opportunity to speak at the Banquet ▪ A table at the Saturday night awards banquet ▪ Logo on conference T-shirt ▪ Full-page ad in <i>THE BRIDGE</i> ▪ 6 conference tickets 	<p>Exclusive sponsor of Friday dinner and hands-on activity or Saturday lunch and keynote address</p> <ul style="list-style-type: none"> ▪ Opportunity to speak at the dinner or lunch ▪ Logo on conference T-shirt ▪ ½ pg ad in <i>THE BRIDGE</i> ▪ 4 conference tickets, including tickets to Saturday night awards banquet 	<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Sponsor of 50-minute workshop session ▪ Logo on conference T-shirt ▪ ¼ pg ad in <i>THE BRIDGE</i> ▪ 2 conference tickets, including tickets to Saturday night awards banquet 	<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Panelist on a 50 minute technical or professional development session ▪ Logo on conference T-shirt ▪ ½ pg ad in <i>THE BRIDGE</i> ▪ 1 conference ticket, including tickets to Saturday night awards banquet
IEEE Technical Society Sponsorship Level 8 Available (2 panels with 4 participants)	Graduate School SLC Sponsorship 4 Available (1 panel with 4 participants)	Corporate Recruitment Fair Only 10 Available	Graduate School Recruitment Fair Only 12 Available
\$2,500	\$2,500	\$1,000	\$500
<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Panelist on a 50 minute technical or professional development session ▪ ½ pg ad in <i>THE BRIDGE</i> ▪ 1 conference ticket, including tickets to Saturday night awards banquet ▪ Logo on conference t-shirt 	<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Panelist on a 50 minute graduate school panel session ▪ Friday dinner, Saturday lunch, and breaks ▪ 1 conference ticket, including 1 ticket to Saturday night awards banquet ▪ Logo on conference t-shirt 	<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Saturday lunch and breaks ▪ 1 conference ticket ▪ Extra Saturday tickets available for \$125/ each ▪ Name on conference t-shirt 	<p><i>Exclusive to this level:</i></p> <ul style="list-style-type: none"> ▪ Saturday lunch and breaks ▪ 1 conference ticket ▪ Extra Saturday tickets for \$125/ticket ▪ Name on conference t-shirt

Extra Full Conference tickets are available for \$300

Packages above include:

- Display table during the conference and Recruitment Fair to meet attendees
 - Find your Technical Home Pavilion
 - Electronic, indexed Resume Book of all resumes submitted by attendees
 - 5 conference-specific newsletters sent via direct email campaign
 - Social media posts on LinkedIn, Facebook, Instagram, and X
 - Name on conference T-shirt
 - Conference analytics
- **Recruitment Fair:** Rates include only that which is listed in the description

Contact us to customize a package that meets your goals. Single- and multi-event sponsorships, and digital advertising opportunities are available. Contact Nancy Ostin at n.ostin@ieee.org