> "I am continually impressed by the number of candidates I meet whose resumes are absolutely almost perfect.."

Elizabeth Richardson, RoviSys

IEEE-HKN 2025 Student Leadership CONFERENCE

The Annual IEEE-HKN Student Leadership Conference (SLC) is a time-honored tradition that brings together leaders and members from HKN chapters around the world. This three-day event features tracks for leadership training, faculty advisor programming, technical presentations, professional development, labs, workshops, and a career and graduate school fair. This is a unique opportunity for industry, technical societies, and graduate schools to interact with and present to the HKN student community of top undergraduate juniors and seniors and graduate students. We expect over 300 attendees from over 80 universities in the U.S. and around the world. The program is designed to give sponsors the ability to present, interact, recruit, interview, and engage in technical discussions and career conversations. The event also includes a Recruitment Fair. Check out the video from our last SLC.

Contact us to customize a package that meets your goals.

Single- and multi-event sponsorships, and digital advertising opportunities are available. **Contact Nancy Ostin at n.ostin@ieee.org**

IEEE-Eta Kappa Nu

PACKAGES AND RATES

Conference Benefits	DIAMOND $25,000 (1 available) — Underwrites 83 Students Registrations	PLATINUM $12,500 (3 available) — Underwrites 41 Students Registrations	GOLD $5,000 (4 available) — Underwrites 16 Students Registrations	SILVER $2,500 (8 available) — Underwrites 8 Students Registrations	IEEE Technical Society $2,500 (8 available) — Underwrites the cost of 8 Students to attend the SLC	Graduate School $1,500 (4 available) — Underwrites the cost of 8 Students to attend the SLC	Recruitment Fair ONLY $800	Graduate School Recruitment Fair ONLY $500
Exclusive sponsor of IEEE-HKN Awards and Recognition Ceremony, with marquee recognition at the event and during the conference	◆							
Exclusive sponsor of Friday dinner and hands-on activity or Saturday lunch and keynote address		◆						
Sponsor of 50-minute workshop or session			◆					
Panelist on a 50 minute technical or professional development session				◆	◆			
Panelist on a 50 minute graduate school panel session						◆		
Opportunity to speak at the Banquet	◆							
Opportunity to speak at the dinner or lunch		◆						
A table at the Saturday night awards banquet	◆							
Friday dinner, Saturday lunch, and breaks	◆	◆	◆	◆	◆	◆		
Saturday lunch and breaks	◆	◆	◆	◆	◆	◆	◆	◆
# OF CONFERENCE TICKETS	6 / 4 / 2 / 1	6 / 4 / 2 / 1	6 / 4 / 2 / 1	8 / 6 / 4 / 1	8 / 6 / 4 / 1	8 / 6 / 4 / 1	8 / 6 / 4 / 1	8 / 6 / 4 / 1
Conferences tickets (Saturday breakfast, lunch, and breaks only)							◆	◆
Conferences tickets (all meals included)	◆	◆	◆	◆	◆	◆		

Pre and Post Event Recognition

	DIAMOND	PLATINUM	GOLD	SILVER	IEEE Technical Society	Graduate School	Recruitment Fair	Graduate School Recruitment Fair
AD SIZE IN THE BRIDGE	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙	Full / ½ / ¼ / ⅙
THE BRIDGE Ad Size	◆ (Full)	◆ (Full)	◆ (½)	◆ (¼)				
Logo on conference T-shirt	◆	◆	◆	◆				
Name on conference T-shirt					◆	◆	◆	◆
Display table during the conference and Recruitment Fair to meet attendees	◆	◆	◆	◆	◆	◆	◆	◆
Electronic, indexed Resume Book of all resumes submitted by attendees	◆	◆	◆	◆	◆	◆	◆	◆
5 conference-specific newsletters sent via direct email campaign	◆	◆	◆	◆	◆	◆	◆	◆
Social media posts	◆	◆	◆	◆	◆	◆	◆	◆
Conference analytics	◆	◆	◆	◆	◆	◆	◆	◆
Extra Full Conference tickets are available for $300	◆	◆	◆	◆	◆	◆	◆	◆
Extra Saturday tickets for $125/ticket	◆	◆	◆	◆	◆	◆	◆	◆